Digital Marketing & Content Creator Job Description

Overview

Armonico Consort is seeking an experienced, proactive and results-driven Digital Marketing & Content Creator. Working closely with the Marketing Manager, you will create digital content and support digital marketing activities that strengthen our online presence, engage audiences and drive growth.

Key responsibilities:

- Supporting the Marketing Manager with day-to-day marketing activities
- Managing and scheduling social media content
- Monitoring audience engagement
- Managing and supporting social media and audience growth
- Filming and creating engaging digital content
- Support the planning, development and delivery of email marketing campaigns
- Assist with the planning and implementation of market research activities and campaigns
- Attend concerts and travel to various locations as required to capture timely, engaging content for both live event coverage and future marketing use.
- Supporting with the ongoing development and maintenance of the company website.
- Maintaining a forward content calendar across Armonico Consort, AC Academy and AC Communities.
- Capturing and producing content at concerts, rehearsals, workshops and community events, with the ability to edit and deliver content to tight deadlines
- Support the Marketing Manager in monitoring campaign performance, including engagement, reach and website traffic.
- Following AC's safeguarding, data protection, photography and filming consent procedures.
- Making sure content is accessible, including captions, subtitles and alternative text.
- Workplace: the Armonico office will be the contractual workplace. Hybrid working will depend on the needs of the role.

Required Skills, requirements and qualifications:

The successful candidate should have the following skills and qualifications:

- Experience with social media, video, media and photography
- Proven previous experience within the digital marketing industry.
- Strong understanding of current online marketing concepts, strategies, and best practices.
- Experience with various digital marketing channels including social media (Facebook, Instagram, TikTok)
- Excellent analytical, organizational, and time management skills.
- Outstanding communication and interpersonal skills.
- Excellent proof-reading skills
- Skills in content creation and copywriting, alongside basic knowledge of artificial intelligence (AI).
- Ability to produce clear, engaging and compelling marketing copy, using creative and digital tools to develop high-quality content for a range of marketing channels.

- A full UK driving licence and access to a vehicle are essential because of the locations and timings of AC's activities. Business-use insurance is required. Approved business mileage and travel expenses will be reimbursed in accordance with AC's Expenses Policy.

Preferred Skills:
Additional skills that would be advantageous include:

- Experience with photography
- Experience with graphic design tools.
- Knowledge and interest in classical and/or Baroque music
- Knowledge of CRM and WordPress software and lead generation techniques.
- Data Analytics, Search Engine Optimization (SEO)
- Knowledge of online social Paid Advertising (PPC)

What We Offer:
We provide a collaborative and supportive work environment with opportunities for professional growth. Benefits include:

- Opportunity for some remote work where appropriate
- Professional development opportunities.
- Flexible working hours.

Hours and Employment Type:

- **Employment Type:** Part-time, permanent subject to a three-month probationary period. Hybrid working
- **Working hours:** 22.5 hours per week across three days. The days of the week will be negotiated. The stated daily working window is 9:00 am–5:00 pm.
- **Travel and additional hours:** travel to required venues and locations as necessary, on weekdays and/or weekends. Time off in lieu (TOIL) may be taken for additional hours worked.

Salary and Compensation:

- **Salary Range:** From £25,000-29,000 pro rata (depending on experience)
- **Benefits:** pension scheme, 26 days holiday entitlement plus bank holidays (pro-rata)

How to Apply:
Please send your CV and cover letter (no more than 2 A4 pages) to **hello@armonico.org.uk** **before 5pm Friday 27th November 2026.** If you feel you meet the qualifications and are right for the role, we would love to hear from you.

PRESIDENT | MR ROGER MEDWELL MBE DL
ARTISTIC PATRONS | DAME EMMA KIRKBY & SIR WILLARD WHITE
FOUNDER & ARTISTIC DIRECTOR | CHRISTOPHER MONKS MA FRCO

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